

Bicycle Power Trading x Magene ZA
Dream Chaser Local Rewards
Competition Entry Terms
General T&C's

*These Terms and Conditions apply solely to the local (South African) version of the **Dream Chaser Local Rewards** competition.*

Any participant who enters the global/international competition by accessing the international website via the [URL](#) or QR code displayed on in-store promotional materials shall be deemed to have entered the international competition only and will not form part of, or be eligible for, the local competition administered under these Terms and Conditions.

1. DEFINITIONS & INTERPRETATION

- 1.1 **“Company”** shall mean Bicycle Power Trading CC. Registration No. 2002/002641/08, with its principle address at 5, 7th Street Chartwell, Johannesburg, South Africa;
- 1.2 **“Local Competition”** shall mean the “Dream Chaser Local Rewards”;
- 1.3 **“Competition Period”** shall mean 08:00 am 25 May 2026 to 18:00 pm 17 June 2026;
- 1.4 **“Participant”** shall mean any entrant into the Competition and any person with whom you may share a prize (in the event that you win a prize which is for you and one or more additional persons (“your partner”));
- 1.5 **“Local Prize”** shall mean three product giveaways (number disclosed on competition post) from Bicycle Power Trading CC..
- 1.6 **“Participating Stores”** shall mean retail stores through which participants may enter the competition.

Province	Stores
Gauteng	Fast Pro Cycles, Finishline Cycles, Hot Spot Cycles, Mellow Velo, Single Track Cycles, Solomons Lynnwood, Solomons Woodmead, Trek Lynnwood, UR Cycling, Westdene Cycles

Western Cape	Banhoek Bikes, East City Cycles, Hanger Bike Co., RA Cycles
Eastern Cape	Coimbra Cycle Centre, CycloPro PE
KwaZulu-Natal	Leighs Cycle Centre, Solomons DBN
North West	Le Tour Cycles
Limpopo	Cycleway Polokwane

2. ENTRY & ELIGIBILITY

- 2.1 This Competition is open to individuals who are citizens of South Africa or legal residents in South Africa during the period of the competition, with a valid ID or passport, aged 18 years and older.
- 2.2 This excludes any Participants that are directors, members, partners, employees, agents of or consultants of Bicycle Power Trading CC and, their subsidiaries, holding companies, divisions and/or associated companies or of the advertising, promotion or sales agencies or any other person who directly or indirectly controls or is controlled by the Company, or their spouses, life partners, immediate family members or business partners.
- 2.3 This competition is exclusive to the Republic of South Africa.
- 2.4 To enter and stand a chance to win, follow the simple steps on the competition post, and as guided by in-store materials. There are no additional entry fees to participate in the competition.
1. Visit any of the 20 participating retailers in South Africa
 2. Request for a Dream Card at the reception / front counter
 3. Complete the Dream Card, including details such as your name & contact details
 4. Return the completed Dream Card to the retailer
 5. The completed Dream Cards will be used for a lucky draw to determine the 3 x winners of the prizes per 3.1
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3. PRIZES

- 3.1 The prize consists of three Magene products; 1 x Magene P715 Power Meter - (valued at R10,999-), 1 x Magene T600 Eco Smart Trainer (valued at R17,999-) and 1 x Magene PES 515 Power Meter Set (valued at R8,999).
- 3.2 The prize is non-exchangeable for other products, and cannot be exchanged for cash.
- 3.3 Winners will be selected by lucky draw, and will be notified at the closing event for the Dream Chaser Local Rewards competition. This event will be done anytime between 11 - 26 July 2026, and results of the lucky draw will be shared via competition announcement posts on social media (Facebook and Instagram), and via Direct Mail. The winners will be required to contact us via Facebook messenger and Instagram to claim their prize. Following unsuccessful attempts to make contact with a drawn winner(s) within the period of 48-hours from the winner announcement on the day of the event, the prize will be awarded to the next eligible entrant drawn. It is expected that an individual will enter using a social media profile that is owned by and registered to that individual. No person can use another person's social media profile for competition entry purposes. This is to avoid fraud and possible litigation between the phone owner and the entrant.
- 3.4 Winners will be requested to send a copy of their South African ID or passport for verification purposes and prize will be sent via Direct Mail on social media or via mail.
- 3.5 By entering, a Participant acknowledges that personal information about the Participant will be shared with the Company and their agents to the extent necessary to conduct the Competition and for prizes to be delivered to prize winners.
- 3.6 The Company reserves the right to re-draw for a prize and award a Prize to someone else in the event that the Prize winner has not responded to three (3) attempts by the Company to communicate with him/her.
- 3.7 A winner can only win one (1) prize and no more.
- 3.8 Bicycle Power Trading CC. reserves the right to shorten, extend, suspend the time period of the Competition or terminate the Competition whenever it should so choose for technical, commercial, or operational reasons, or for reasons beyond its control or generally for any reason whatsoever within their sole discretion. The Competition, its prizes, and terms and conditions may be amended by the Company, at any time during the Competition, and will be applied and interpreted within their sole discretion. In such an event, all Participants waive any rights that

they may have/purport to have in terms of this Competition and acknowledge that they will have no recourse against the Company whatsoever.

- 3.9 By entering the competition and/or accepting the prize, entrants and winners hereby indemnify the Company, the organisers, their directors, employees, agents, suppliers and contractors from and against any actions, claims and/or liability for injury, loss or damage of any kind resulting in whole or in part, directly or indirectly from participation in the competition, acceptance of the prize and/or participation (or non-participation) in a prize-related activity.
- 3.10 The Company reserves the right to substitute the prizes for an alternative prize of equal or greater value should the prizes promoted not be available due to unforeseen circumstances.
- 3.11 The Company will not be held liable for any entrant that provides incomplete or incorrect details and any technical glitches beyond its control.
- 3.12 The Company reserves the right to withhold prizes in the event that they reasonably believe, in their sole discretion, that the winner is not eligible to win, has contravened any of these terms and conditions, has acted in a manner that is not in the spirit of the Competition, their conduct can be reasonably interpreted as scamming or circumventing the rules of the Competition, acted fraudulently with regards to the Competition, if it would be unlawful to award the prize or if the winner fails to accept the prize after 2 (two) attempts for any reason whatsoever. In this instance, the winner will be disqualified and forfeit the prize. The Company's decision shall be final and no correspondence will be entered into.

4. GENERAL TERMS AND CONDITIONS

- 4.1 The Company reserves the right, in its absolute discretion, to change the Terms & Conditions without prior notice and at its discretion or extend, postpone or discontinue the Competition at any time.
- 4.2 All information relating to this competition and published on any promotional material shall form part of the terms and conditions of entry.
- 4.3 Should there be a dispute, a Participant is entitled to make representations in writing to the Company during the Competition Period. The Company shall consider such representations and notify the Participant in writing as to the decision taken in respect of the dispute. The Company's decision in this regard shall be final and binding. No reasons shall be required in respect of such decision and no further correspondence will be entered into.

- 4.4 The Company reserves the right to withdraw this Competition without notice in the event of force majeure. For the purposes of these Terms & Conditions an event of force majeure shall include but not be limited to any event beyond the reasonable control of a party, such as war, earthquakes, disasters, calamities, epidemics , pandemics, strikes or similar circumstances (including the threat thereof).
- 4.5 By reading and accepting these Terms and Conditions, the Participant gives consent to any risks and hereby indemnifies and holds harmless the Company; their directors, employees and agents of any and all liability pertaining to any damage, cost, injuries and losses of whatever nature, including for any loss, injury, defect in prizes, sustained as a result of their participation in the Competition and related events and activities, save where such damage, cost, injuries and losses are sustained as a result of the gross negligence or wilful misconduct of any indemnified party.
- 4.6 The Company shall respect the confidentiality of Participants' personal information and will not sell or distribute such information to any other party without the explicit consent of the Participant, except where required to do so by law.
- 4.7 By participating in this Competition, the Participant consents to:
- (i) the processing of his/her personal information by Bicycle Power Trading CC., any of their operators, commercial partners, agents and subcontractors (who may be outside South Africa) on the condition that they will keep such information confidential;
 - (ii) the collection of the Participant's personal information from any other source to supplement the personal information which Bicycle Power Trading CC. has regarding the Participant;
 - (iii) the retention of the Participant's personal information for as long as permitted for legal, regulatory, fraud prevention and marketing purposes;
 - (iv) the use of the Participant's personal information to send you information about products, services, and special offers of Bicycle Power Trading CC. that may be of interest or value to you.
- 4.8 Any Participant may choose to be excluded from direct marketing by notifying Bicycle Power Trading CC. in writing or by registering a block on any registry which Bicycle Power Trading CC. is bound by law to recognise. Bicycle Power Trading CC. will not charge the Participant a fee to update this request on its systems. Bicycle Power Trading CC. will give effect to any changes requested by a Participant as soon as reasonably possible.

- 4.9 The Company will be considered the responsible party (controller) in terms of POPIA. Personal Information will not be shared with any third party and will only be used to fulfil requirements of the competition and marketing by the Company, subject to your data subject rights as set out in our Privacy Notice. Information will only be kept as stated in the Privacy Notice.
- 4.10 Prize winners may be required to take part in publicity and participation in this Competition is conditional upon agreement to take part in such publicity. Prize winners will not be entitled to any payment or remuneration for any such publicity or otherwise. All and any materials, including publicity materials, will be the sole property of the Company.
- 4.11 Under no circumstances shall the Company be liable to anyone for any indirect or consequential loss arising from the negligence or wilful conduct of any third party which may be suffered in relation to the Competition.
- 4.12 The Company may refuse to award a prize to any Participant if, in the Company's sole opinion, that Participant has violated the Terms & Conditions or has gained an unfair advantage in participating in the Competition.
- 4.13 All Prizes are received entirely at the Prize winner's own risk.
- 4.14 These Terms & Conditions will be made available on the Company 's website at www.bicyclepower.co.za during the Competition Period.